



## SPONSORSHIP OPPORTUNITIES

Join the campaign to support the Pewaukee Sports Complex

AMENITY	DESCRIPTION	5 YEARS	10 YEARS	15 YEARS	20 YEARS
<b>PARK NAMING RIGHTS</b>	Branded naming rights of the park, including prominent signage abutting Lindsay Road that includes sponsor's name "at the Pewaukee Sports Complex."	\$262,500 (\$52,500/yr.)	\$431,250 (\$43,125/yr.)	\$600,000 (\$40,000/yr.)	\$750,000 (\$37,500/yr.)
<b>PLAYGROUND NAMING RIGHTS</b>	Branded naming rights of the all-inclusive playground. Includes prominent signage at the main entrance of the playground and name & logo on the surface.	\$175,000 (\$35,000/yr.)	\$287,500 (\$28,750/yr.)	\$400,000 (\$26,667/yr.)	\$500,000 (\$25,000/yr.)
<b>SPLASH PAD NAMING RIGHTS – NOT AVAILABLE</b>	<del>Branded naming rights of the splash pad. Includes prominent signage at the main entrance to the splash pad.</del>	<del>\$175,000 (\$35,000/yr.)</del>	<del>\$287,500 (\$28,750/yr.)</del>	<del>\$400,000 (\$26,667/yr.)</del>	<del>\$500,000 (\$25,000/yr.)</del>
<b>WALKING PATH – BASEBALL SIDE</b>	Branded naming rights of the walking path extending around the perimeter and through the park. Includes entrance signage and name & logo at two other locations.	\$70,000 (\$14,000/yr.)	\$115,000 (\$11,500/yr.)	\$160,000 (\$10,667/yr.)	\$200,000 (\$10,000/yr.)
<b>WALKING PATH – SOCCER SIDE</b>	Branded naming rights of the walking path extending around the perimeter and through the park. Includes entrance signage and name & logo at two other locations.	\$70,000 (\$14,000/yr.)	\$115,000 (\$11,500/yr.)	\$160,000 (\$10,667/yr.)	\$200,000 (\$10,000/yr.)
<b>BASEBALL FIELD #1</b>	Branded naming rights with signage located on outfield fence.	\$12,250 (\$2,450/yr.)	\$20,125 (\$2,012/yr.)	\$28,000 (\$1,867/yr.)	\$35,000 (\$1,750/yr.)
<b>BASEBALL FIELD #2</b>	Branded naming rights with signage located on outfield fence.	\$12,250 (\$2,450/yr.)	\$20,125 (\$2,012/yr.)	\$28,000 (\$1,867/yr.)	\$35,000 (\$1,750/yr.)
<b>BASEBALL FIELD #3 – NOT AVAILABLE</b>	<del>Branded naming rights with signage located on outfield fence.</del>	<del>\$12,250 (\$2,450/yr.)</del>	<del>\$20,125 (\$2,012/yr.)</del>	<del>\$28,000 (\$1,867/yr.)</del>	<del>\$35,000 (\$1,750/yr.)</del>
<b>BASEBALL FIELD #4</b>	Branded naming rights with signage located on outfield fence.	\$12,250 (\$2,450/yr.)	\$20,125 (\$2,012/yr.)	\$28,000 (\$1,867/yr.)	\$35,000 (\$1,750/yr.)
<b>BATTING CAGE #1</b>	Branded naming rights with name and logo appearing on the exterior of the batting cage.	\$3,500 (\$700/yr.)	\$5,750 (\$575/yr.)	\$8,000 (\$533/yr.)	\$10,000 (\$500/yr.)
<b>BATTING CAGE #2</b>	Branded naming rights with name and logo appearing on the exterior of the batting cage.	\$3,500 (\$700/yr.)	\$5,750 (\$575/yr.)	\$8,000 (\$533/yr.)	\$10,000 (\$500/yr.)
<b>CONCESSION STAND - BASEBALL</b>	Branded naming rights with wall signage.	\$17,500 (\$3,500/yr.)	\$28,750 (\$2,875/yr.)	\$40,000 (\$2,667/yr.)	\$50,000 (\$2,500/yr.)
<b>CONCESSION STAND - SOCCER</b>	Branded naming rights with wall signage.	\$17,500 (\$3,500/yr.)	\$28,750 (\$2,875/yr.)	\$40,000 (\$2,667/yr.)	\$50,000 (\$2,500/yr.)
<b>SOCCER PARK NAMING RIGHTS - NORTH</b>	Branded naming rights for the north soccer park area. Includes prominent ground signage.	\$35,000 (\$7,000/yr.)	\$57,500 (\$5,750/yr.)	\$80,000 (\$5,333/yr.)	\$100,000 (\$5,000/yr.)
<b>SOCCER PARK NAMING RIGHTS – SOUTH</b>	Branded naming rights for the south soccer park area. Includes prominent ground signage.	\$35,000 (\$7,000/yr.)	\$57,500 (\$5,750/yr.)	\$80,000 (\$5,333/yr.)	\$100,000 (\$5,000/yr.)